


# Cisco Small Business Unified Communications 300 Series



For  
Small  
Business



A man and a woman are standing in a workshop. The man is wearing a black and white checkered shirt and dark pants. The woman is wearing a black and white striped sweater and dark pants. They are standing on a large, dark-colored sail that is laid out on the floor. The workshop has wooden floors, shelves with various tools and materials, and a large wooden structure in the background. The text is overlaid on the left side of the image.

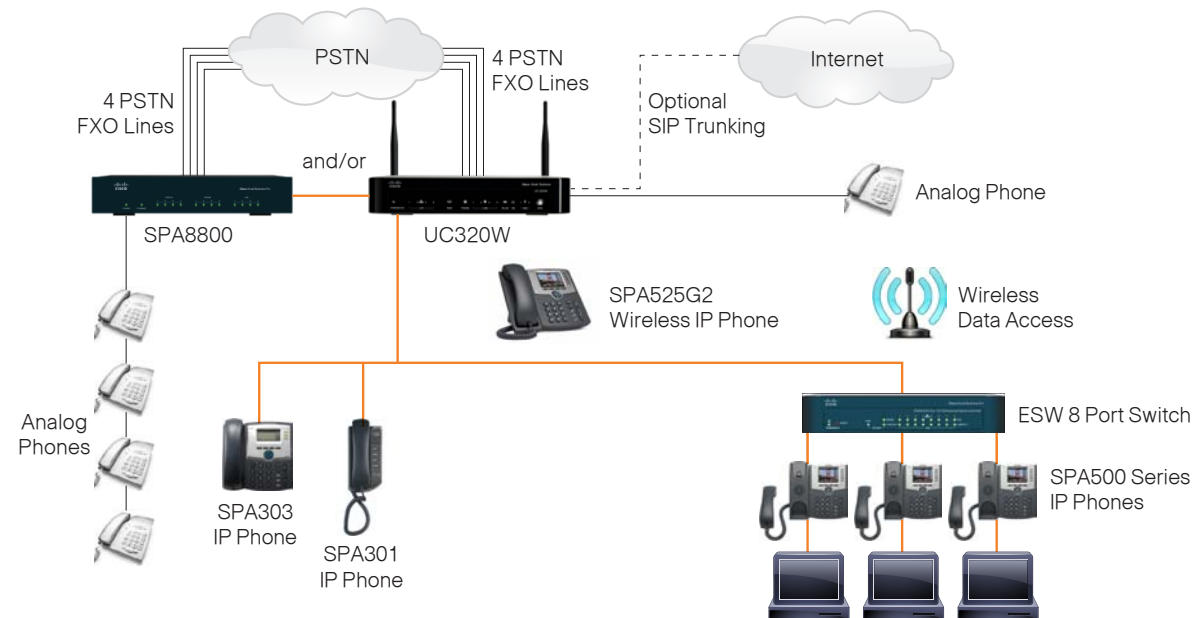
### **What is Unified Communications?**

Cisco Small Business Unified Communications solutions bring together data, voice, messaging, and wireless to enable companies to adapt quickly to market changes, increase productivity, reduce costs, and respond better to customers. By unifying your communications, you can use these advantages to gain a competitive edge.

## A Complete Solution for Businesses Like Yours

The Cisco Unified Communications 300 Series is designed for small businesses with up to 24 users that want to keep employees connected with the people and resources they need each day—from anywhere. It delivers a rich set of features in a single system, including:

- Support for all Cisco SPA500 and 300 Series IP Phones
- Support for cost-effective Session Initiation Protocol (SIP) trunks provided by an Internet telephony service provider for clear, high-quality voice services and direct dialing
- Support for up to 12 public switched telephone network (PSTN) lines
- ISDN Basic Rate Interface (BRI) via Mediatrix® 4400 Series Digital Gateways
- Rich voicemail and automated attendant features, including voicemail to email notification
- Built-in 4-port managed Gigabit Ethernet switch to add network devices
- Virtual LAN (VLAN) support that lets you segment and protect network data
- Built-in 802.11b/g/n wireless access point so that employees can stay connected when away from their desks



The Cisco Unified Communications 300 Series is part of Cisco's complete portfolio of small business unified communications solutions.

Only Cisco offers:

- A complete solution guaranteed to work together
- A system designed and built for small business
- Specialized local partners to help guide you
- Flexible purchase and finance options
- Service and support delivered by Cisco and backed by your trusted partner
- An industry-leading solution from a brand you can trust



## Why Use Unified Communications?

### **Peace of Mind from the Leader in Networking and Communications.**

The Cisco Unified Communications 300 Series is backed by the optional Cisco Small Business Support Service, which provides three years' peace-of-mind coverage. This affordable, subscription-based service helps you protect your investment and derive maximum value from Cisco Small Business products. Delivered by Cisco and backed by your trusted partner, the comprehensive service includes software updates, access to the Cisco Small Business Support Center, and expedited hardware replacement.

## Easy, Affordable Unified Communications for Your Business.

Small businesses face new challenges and competitive pressures every day—lowering costs, responding to customers faster, and improving productivity. Your communications system can be key to achieving a more strategic advantage by keeping you connected with colleagues, customers, and business partners—anytime and everywhere. The Cisco® Small Business Unified Communications 300 Series, Model UC320W, lets you enjoy business-class voice and data communications in a simple, complete system. Designed and priced for small businesses like yours, it lets you take advantage of unified communications to reduce phone costs and serve customers better. Easy to set up and manage, it delivers all the phone and messaging features you want, with the performance you expect from Cisco.

### The Cisco Unified Communications 300 Series delivers benefits such as:

- Lower communications expenses
- Increased productivity
- Business-class calling and messaging
- Full key system and small private branch exchange (PBX) features
- The freedom of Integrated wireless networking to help boost productivity
- A wide choice of phones for any business environment
- Web-based management and setup wizards for fast setup and easy phone changes
- A return on your investment as your business grows and evolves
- Peace of mind with reliability you expect from Cisco

